

# Sponsor the 2026 Gateway Dragon Boat Festival

A high-energy St. Louis tradition that brings together community, culture, health, and team spirit.

## Why it matters

- The St. Louis Dragon Boat Foundation is a 501(c)(3) organization with a mission to promote community health and cultural awareness in St. Louis.
- The Foundation supports both the Gateway Dragon Boat Festival and the St. Louis Dragon Boat Club, helping keep the sport and its community impact growing year-round.
- The Festival is volunteer-run and designed to serve sponsors, team captains, paddlers, volunteers, and the wider St. Louis community.

## Festival Snapshot

**Date:** August 15, 2026

**Location:** Creve Coeur Lake

Partner with us to put your brand in front of an engaged, team-oriented audience while supporting a uniquely St. Louis event.

## What sponsors receive

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|---|---|--|
| <ul style="list-style-type: none"><li>• One or two dragon boat teams to race by tiers</li><li>• A practice session with coach/trainer, and additional sessions when available</li></ul> | <ul style="list-style-type: none"><li>• Social media features and race-day announcements</li><li>• Logo placement at the festival and on promotional materials</li><li>• Naming rights and media/interview opportunities at higher levels</li></ul> | <ul style="list-style-type: none"><li>• Tent placement options, booth opportunities, and accommodation to your needs</li><li>• Free visor to your team members</li></ul> |
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## 2026 sponsorship levels

Presenting	Tiger	Panda	Pearl	Jade
\$25,500	\$15,500	\$10,500	\$7,500	\$4,500

- Do you have a group of paddlers without corporate sponsorship? Register as a team.
- Individual paddler? Join the St. Louis Dragon Boat Club, or we will connect you to a team. Drop me a message.

Contact  
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**Gateway  
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Festival**

