

2026 Dragon Boat Festival

-\$200 discount if registered by April 1

Sponsorship Benefits

	Presenting: \$25,500	Tiger: \$15,500	Panda: \$10,500	Pearl: \$7,500	Jade: \$4,500
Additional Sponsor Benefits Negotiable	✓				
High Visibility Logo Placement at Festival Entrance	✓				
Media interview opportunities	✓				
Sponsor Message at Event Start & Awards for Presenting	✓				
Naming Rights for Selected Area: Team Staging Spectator, Food Truck, KidsZone, Entertainment or other of sponsor choice	✓	✓			
Priority Tent Placement with view of Race Finish	✓	✓			
Ability to distribute promotional items to teams	✓	✓			
Dragon Boat Teams - Complimentary	Up to 4	Up to 3	Up to 2	Up to 2	1
Logo appearance in ads, media buys	✓	✓	✓		
Ability to request tent location	✓	✓	✓		
Promotional/demonstration booth at Festival	✓	✓	✓		
Ability to request first race start time	✓	✓	✓	✓	
Free team practice session(s) with coach/trainer	2	2	2	1	1
Ability to add extra practice session when available	✓	✓	✓	✓	✓
Logo on promotional posters, banners, specialty items, & Festival website	✓	✓	✓	✓	✓
Special Focus of Social Media Features	✓	✓	✓	✓	✓
Organization name announced hourly on race day	✓	✓	✓	✓	✓
Option to post organization banner in tent space	✓	✓	✓	✓	✓
Souvenir specialty item for each team member	✓	✓	✓	✓	✓



For information, contact Mark Ma at
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