

# 2024 Dragon Boat Festival

**-\$200 discount if registered by April 1**

## Sponsorship Benefits

	<b>Presenting:</b> \$25,500	<b>Tiger:</b> \$15,500	<b>Panda:</b> \$10,500	<b>Pearl:</b> \$7,500	<b>Jade:</b> \$4,500
Help children and families receive needed medical assistance	100 People	60 People	40 People	24 People	14 People
Additional Sponsor Benefits Negotiable	✓				
High Visibility Logo Placement at Festival Entrance and on Event waivers & Team Rosters and Company Commercials	5 "30" second spots				
Media interview opportunities	✓				
Sponsor Message at Event Start & Awards for Presenting	✓				
Naming Rights for Selected Area: Team Staging Spectator, Food Truck, KidsZone, Entertainment or other of sponsor choice	✓	✓			
Priority Tent Placement with view of Race Finish	✓	✓			
Ability to distribute promotional items to teams	✓	✓			
Dragon Boat Teams - Complimentary	Up to 4	Up to 3	Up to 2	Up to 2	1
Logo appearance in ads, media buys	✓	✓	✓		
Ability to request tent location	✓	✓	✓		
Promotional/demonstration booth at Festival	✓	✓	✓		
Ability to request first race start time	✓	✓	✓	✓	
Free tent(s) in Athlete's Village	1 30 x 30 tent	1 30 x 30 tent	1 30 x 30 tent	1 20 x 20 tent	1 15 x 15 tent
Complimentary tables and chairs for tents	6 tables 12 chairs	6 tables 12 chairs	3 tables 12 chairs	3 tables	2 tables
Free team practice session(s) with coach/trainer	2	2	2	1	1
Ability to add extra practice session when available	✓	✓	✓	✓	✓
Logo on promotional posters, banners, specialty items, & Festival website	✓	✓	✓	✓	✓
Special Focus of Social Media Features	✓	✓	✓	✓	✓
Organization name announced hourly on race day	✓	✓	✓	✓	✓
Option to post organization banner in tent space	✓	✓	✓	✓	✓
Souvenir specialty item for each team member	✓	✓	✓	✓	✓



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